



# The Leadership Conference *on* Civil *and* Human Rights

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## How Companies Can Support Justice, Fairness, and Inclusion

Everyone has a role to play in making sure our votes count, our voices are heard, and our civil and human rights are protected. Companies have tremendous influence on how we live our lives — and that's why The Leadership Conference offers a range of corporate and employee engagement opportunities to shape the nation we all deserve.

If you are interested in partnering with us to build a democracy that works for everyone, please contact our development team at [corprelations@civilrights.org](mailto:corprelations@civilrights.org).

### Promote Fairness and Inclusion From Within

- Develop new talent pipelines to accelerate internal diversity. Be aggressive and intentional about creating and developing a diverse talent pool.
- Invest in the communities where you operate.
- Take the lead from industry leaders and organizations on the front lines of social change and transform your concept of a corporation's purpose — retiring stakeholder capitalism over shareholder primacy.

### Ensure a Safe, Fair, and Accessible 2020 Election

- Give employees time off to vote. Workers shouldn't have to choose between their paycheck and voting. Join the nonpartisan movement at [Time to Vote](#).
- Ensure your patrons and employees have the information they need to check their registration, make a plan to vote, and safely cast their ballot. As trusted messengers with your communities, it is critical for you to follow the facts and share them in your networks.
- Encourage employees to volunteer and support the administration of elections. More than ever, our nation needs volunteers to serve as poll workers in their communities. Join poll worker recruitment efforts at [Power the Polls](#).
- Offer rides to the polls during early voting and on Election Day; transform facilities into voting locations; and donate air, radio, and digital space for voter education ads and products or services to help bolster election infrastructure.



## Contact Us

These actions are just some of the many opportunities for companies to promote a fair, just, and inclusive democracy.

The Leadership Conference works on issues from democracy reform to economic security to health care and educational equity. If you are interested in partnering with us to build a democracy that works for everyone, please contact our development team at [correlations@civilrights.org](mailto:correlations@civilrights.org).

- Donate funds to help make election infrastructure safe and accessible during the COVID-19 pandemic. Experts estimate that state and local election officials need an additional \$3.6 billion in funding for vote by mail, prepaid postage, ballot drop boxes, personal protective equipment, and increased staffing. Join [Operation Vote Safe at Business for America](#). You can also donate directly to nonprofit, nonpartisan organizations with grant programs, including [The Center for Tech and Civic Life](#) and the [National Vote at Home Institute](#). These organizations are working directly with state and local election officials to provide funding for election preparedness.
- Advocate with local and state election officials to expand voter access and secure federal funds to support election administration and the U.S. Postal Service.
- Corporations can also support get out the vote efforts by providing free goods (e.g., ice cream, pizza, water) to voters waiting in line to cast their ballot. This should be done in a nonpartisan manner, without regard to whether a voter ultimately casts a ballot, and in accordance with other applicable state and federal laws.

### Ensure a Fair and Accurate 2020 Census

- Call on elected officials to extend the 2020 Census deadlines so that millions of people living in rural and tribal communities, people of color, people with disabilities, and people experiencing homelessness are not missed in the count. The 2020 Census will be incomplete if the Census Bureau doesn't have the time it needs to count everyone.
- Encourage patrons and employees to respond to the 2020 Census — online at [2020Census.gov](https://2020Census.gov), by phone, or by mail.
- Partner with our Census Counts campaign to promote census participation to your customers in stores and through web, email, and social platforms.
- Pledge financial support to community outreach efforts like text and phone banking; digital organizing; and print, radio, TV, and digital advertisements.



The Leadership  
Conference



The Leadership Conference  
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