

The Leadership Conference on Civil and Human Rights

Winter Reception: Sponsorship Opportunities

December 2, 2021 // Reception: 6:00 p.m. – 9:00 p.m. ET

Marriott Marquis // 901 Massachusetts Ave NW, Washington, DC 20001

PRESENTING SPONSOR: \$250,000

- 40 tickets to the reception
- Platinum ad in event program
- Prominent and signature signage in Scroll of Honor
- Invitation to exclusive gathering with VIP guests

VANGUARD: \$100,000

- 30 tickets to the reception
- Platinum ad in event program
- Prominent and signature signage in Scroll of Honor
- Invitation to exclusive gathering with VIP guests

CATALYST: \$50,000

- 20 tickets to the reception
- Photo opportunity with prominent reception guests
- Prominent signage and logo in Scroll of Honor
- Full page gold ad in event program

SUSTAINER: \$25,000

- 10 tickets to the reception
- Prominent signage
- Full page silver ad in event program
- Listing in electronic Scroll of Honor

EXPANDER: \$10,000

- 10 tickets to the reception
- Half page bronze ad in event program
- On-site recognition
- Listing in electronic Scroll of Honor

PROMOTER: \$5,000

- 8 tickets to the reception
- Listing in electronic Scroll of Honor
- Quarter page ad in the event program

DEFENDER: \$2,500

- 5 tickets to the reception
- Listing in the electronic Scroll of Honor
- Listing in the event program

REVIVER: \$500

- One ticket to the reception
- Listing in the event program

INDIVIDUAL TICKET: \$150

Please refer to page two for event program and payment options.

The Leadership Conference is a 501(c)(4) organization that engages in legislative activity. Contributions to The Leadership Conference are not tax-deductible as a charitable contribution. If you are interested in serving as a sponsor, please contact **Andrew Ansel**, managing director of development, at ansel@civilrights.org or (202) 263-2857. Thank you for your support.

EVENT PROGRAM

AD SIZES

- Full page (5.875" x 10"): \$1,500
- Half page (5.875" x 4.80"): \$750
- Quarter page (2.75" x 4.80"): \$375

ALL AD COPY DUE FRIDAY, OCT. 22, 2021.

Please submit ad copy in printer ready format (PDF, EPS, JPG, PNG) to **Kayla Buckley**, senior development assistant, buckley@civilrights.org.

COLOR: Full color **BLEEDS:** Permitted **FORMAT:** High resolution PDF, JPG, EPS, PNG (300 dpi or higher)

SPONSORSHIP AND EVENT PROGRAM SELECTION

Please note the reservations entered below, which represent a total contribution of [REDACTED]. This [REDACTED] pledge will be used for the purpose of supporting The Leadership Conference on Civil and Human Rights Winter Reception within the mission of the organization, as determined by the senior leadership team and the Board of Directors. The Leadership Conference will rely on this pledge in making commitments for expenditures, borrowings, projects, and other financial commitments.

To purchase online, please visit: civilrights.org/2021-winter-reception

- **PRESENTING SPONSOR:** \$250,000
- **EXPANDER:** \$10,000
- **INDIVIDUAL TICKET:** \$150
- **VANGUARD:** \$100,000
- **PROMOTER:** \$5,000
- **FULL PAGE AD:** \$1,500
- **CATALYST:** \$50,000
- **DEFENDER:** \$2,500
- **HALF PAGE AD:** \$750
- **SUSTAINER:** \$25,000
- **REVIVER:** \$500
- **QUARTER PAGE AD:** \$375

PAYMENT INFORMATION

■ **Check enclosed.** Make check payable to The Leadership Conference and return to The Leadership Conference, Attn: Development, 1620 L Street NW, Suite 1100, Washington, DC 20036

■ **Please invoice our organization.**

■ **Credit Card:** Visa Discover Mastercard AmEx

Card Number: [REDACTED] Expiration Date: [REDACTED] CVV: [REDACTED] Zipcode: [REDACTED]

NAME [REDACTED] **E-SIGNATURE** [REDACTED] **DATE** [REDACTED]

LISTED NAME(S) [REDACTED]

(As you wish for it to appear on donor recognition materials. If you wish for the pledge to be anonymous, please write "Anonymous.")

ADDRESS [REDACTED] **CITY/STATE/ZIP** [REDACTED]

PHONE NUMBER [REDACTED] **EMAIL ADDRESS** [REDACTED]

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