

VOSS RESEARCH STRATEGY

Project # 2610 – The Leadership Conference on Civil and Human Rights
 Description May Community Poll
 Sample N=1000 adults nationally
 N=100 Black adults nationally
 N=100 Latino adults nationally
 N=100 Asian American Pacific Islander adults nationally
 N=100 Indigenous adults nationally
 Fielding: May 13-20, 2026

Splits: A/B half sample each

	TOTAL
Weighted N=	1000
Unweighted N=	1400

Initial Demographics

D1. In which state do you live? [INSERT DROP DOWN LIST]

New England	5
Middle Atlantic	13
East North Central	14
West North Central	6
South Atlantic	20
East South Central	6
West South Central	12
Mountain	7
Pacific	16
Northeast	18
Midwest	20
South	38
West	23

D2. Which of the following best describes your gender? Select all that apply.

Man	49
Woman	51
Nonbinary	0
Prefer to self-describe (specify)	0
Prefer not to answer	0

D3. What is your age? Enter a number {TERMINATE IF UNDER 18 OR OVER 99}

Under 30	22
30 - 39	17
40 - 49	16
50 - 64	26
65 & over	19
Under 50	55
50+	45

TOTAL

D4. What is the last year of schooling that you have completed? Select one

1 - 11th Grade	3
High School Graduate	24
Vocational or technical school	4
Some college but no degree.....	21
Associate degree	15
4-year college graduate or bachelor's degree.....	22
Graduate School or advanced degree.....	11
Prefer not to answer	
Non-college.....	67
College grad.....	33

D5. Just to make sure we have a representative sample, please choose one or more of these racial or ethnic groups that you identify with. Select all that apply [RANDOMIZE CHOICES]

White or Caucasian	65
Black or African American	13
Latino/Latina or Hispanic.....	16
Asian American or Pacific Islander	6
Native or Indigenous American	1
Middle Eastern or North African	0
None of these/Other	4

D6. Are you currently registered to vote or like many people are you not registered?

Yes - registered to vote.....	90
No - not registered to vote.....	10
Not sure.....	1

D7. How likely are you to vote in the 2026 election for Congress and other offices - are you almost certain to vote, will you probably vote, are you about 50-50, will you probably not vote, or will you definitely not vote? Select one

Almost certain.....	63
Probably	12
50-50	12
Probably not	5
Definitely not	3
Not eligible to vote	2
Not sure.....	2

TOTAL

D8. And if the election for Congress were held today, would you vote for the {ROTATE} Democratic candidate in your district, {ROTATE} the Republican candidate in your district, {ALWAYS LAST} or are you undecided? [RANDOMIZE ANSWER OPTIONS]

D8A. [IF CHOICE D8 1 or 2] Would you say you support that {Democratic/Republican} candidate strongly or not so strongly?

D8B. [IF UNDECIDED CHOICE D8 = 3] Well, if the election was held today and you had to decide, toward whom do you lean? [RANDOMIZE 1 AND 2]

Strongly support Democratic candidate	32
Not-so-strongly support Democratic candidate	11
Lean toward Democratic candidate	4
Undecided	9
Lean toward the Republican candidate	3
Not-so-strongly support the Republican candidate	8
Strongly support the Republican candidate	28
Will not vote	5
 The Democratic candidate	 43
Undecided	16
The Republican candidate	36

ROTATE NEXT TWO QUESTIONS

D9. How are you feeling about the US economy right now? Are you feeling:

Select one

Very positive	9
Somewhat positive	19
Somewhat negative	29
Very negative	40
Not sure	3
 Positive	 28
Negative	69

D10. How are you feeling about your own financial situation? Are you feeling:

Select one

Very positive	13
Somewhat positive	39
Somewhat negative	26
Very negative	18
Not sure	4
 Positive	 52
Negative	44

TOTAL

Here are some questions on another topic.

1. Now you are going to see a list of proposals to regulate the use of artificial intelligence. Please indicate if you favor or oppose each one. {RANDOMIZE}

Sorted by "Favor - strongly"

Q1c.Preventing uses of artificial intelligence that would discriminate based on income, race, or gender. 56

SSB: Q1b.Require companies that use artificial intelligence for decisions about jobs, loans, and housing to prove that their AI systems do not discriminate based on race, gender, or disability..... 53

SSA: Q1a.Testing artificial intelligence systems for racial and gender bias before they can be used in hiring, housing, and lending decisions. 47

- a. {SSA} Testing artificial intelligence systems for racial and gender bias before they can be used in hiring, housing, and lending decisions.

Favor - strongly 47
 Favor - not so strongly..... 19
 Neither favor nor oppose 22
 Oppose - not so strongly 4
 Oppose - strongly..... 8

Favor 66
 Oppose 12

- b. {SSB} Require companies that use artificial intelligence for decisions about jobs, loans, and housing to prove that their AI systems do not discriminate based on race, gender, or disability.

Favor - strongly 53
 Favor - not so strongly..... 22
 Neither favor nor oppose 17
 Oppose - not so strongly 5
 Oppose - strongly..... 4

Favor 75
 Oppose 9

TOTAL

- c. Preventing uses of artificial intelligence that would discriminate based on income, race, or gender.

Favor - strongly	56
Favor - not so strongly.....	17
Neither favor nor oppose	18
Oppose - not so strongly	4
Oppose - strongly.....	5
Favor	73
Oppose	9

2. Based on what you know, as A-I advances do you think it is going to mostly help you or harm you?

Help - a lot.....	11
Help - a little	25
Neither help nor harm	22
Harm - a little	19
Harm - a lot.....	22
Help	37
Harm.....	41

Final Demographics

The following questions are for statistical purposes only.

D11. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

Select one

D11A. {If Democrat in D11, ask:} Do you consider yourself a strong or a not-so-strong Democrat? Select one

D11B. {If Republican in D11, ask:} Do you consider yourself a strong or a not-so-strong Republican? Select one

D11C. {IF INDEPENDENT in D11:} Would you say you lean more towards the Republicans or more towards the Democrats? Select one

Strong Democrat.....	20
Not-so-strong Democrat	12
Independent/lean Democrat	11
Independent.....	10
Independent/lean Republican.....	7
Not-so-strong Republican	11
Strong Republican	23
Other.....	3
Not sure.....	2
Prefer not to answer	1
Democrat.....	32
Independent w/lean	28
Republican.....	34

TOTAL

D12. How much do you identify with the MAGA, or Make America Great Again, movement??

A great deal	14
A lot.....	9
A moderate amount.....	12
A little	11
Not at all.....	53
Prefer not to answer	2
Total identify	45

D13. Which of the following better describes how you get news about things like current events and politics? {ROTATE 1-2, 2-1} Select one

I seek out news.....	59
News comes to me	41

D14. How important is politics to your personal identity?

Very important.....	22
Somewhat important	39
Not too important	24
Not important at all.....	15
Important.....	61
Not important.....	39

D15. Which of the following best describes your marital status? Select one

Married.....	41
Living with partner/significant other.....	8
Single, never married.....	35
Separated or divorced.....	10
Widowed	5
Prefer not to answer	0

D16. Do you have any children under the age of 18? Select one

Yes	27
No, I do not have any children	73
Prefer not to answer	0

D17. Do you think of yourself as a born again or evangelical Christian, or would you not describe yourself that way? Select one

Born-again/Evangelical Christian	26
Not Born-Again/Evangelical.....	61
Not sure.....	7
Prefer not to answer	6

TOTAL

D18. How often do you attend church or another place of worship? Select one

More than once a week 6
 Once a week..... 16
 Once or twice a month 7
 Several times a year 11
 Only on holidays 5
 Almost never..... 50
 Not sure..... 1
 Prefer not to answer 4

Once or more a week 22
 Occasionally 23
 Never..... 50

D19. How would you describe the area in which you live? Select one

Large city..... 19
 Smaller city..... 15
 Suburb near a city 42
 Small town 10
 Rural area 14
 Tribal reservation 0

Urban 33
 Suburban 42
 Rural 24

D20. A lot of people are unable to get out and vote for many reasons. Did you happen to vote in the November 2024 election for President?

Yes 80
 No 20
 Not sure..... 0

[ASK D21 IF D20=YES]

D21. And did you vote for [ROTATE] Donald Trump or Kamala Harris?

Donald Trump..... 50
 Kamala Harris..... 48
 Another candidate 1
 Not sure..... 0

D20/21 COMBINED: VOTED FOR

Donald Trump..... 40
 Kamala Harris..... 38
 Another candidate 1
 Not sure..... 1
 Did not vote 20

Those are all the questions in the survey. Thank you for your time.